



Yelena Overchenko

FASHION AND FINE ART PHOTOGRAPHER

CONTACT

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EDUCATION

- 2017-2021
University of Bolton, BA Hons
Photography (1st class)
- 2016-2017
Bolton College, Photography
Hcfe level 2

PERSONAL PROFILE

I am a professional photographer with more than ten years of experience working in fashion, fine art and portraiture. Photography for me is a passion, it is more than just a practice. Photography is a part of me, it is an art form, a special kind of beauty that a person creates by means of creative vision. I am constantly looking for new knowledge, testing new techniques, technologies and looking for inspiration from different areas. I am very inspired and fascinated by the process of working through and preparing a project, this is an integral part of the process and sometimes it requires an analytical mind to achieve the best result. For me, every project is a story that I tell through visual images a level of sensations, not words.

SKILLS

- Strong technical photography skills (composition, exposure and lighting.)
- Experience in the photographic studio with various types of lighting kit.
- Outdoor shooting experience with location lighting and location scouting.
- Experience with digital imaging software: Photoshop, Lightroom, Capture One.
- Strong aesthetic flair and style.
- Technical knowledge of current professional equipment.
- Cameras: digital & film 35mm, 120mm, 5x4 formats.
- Project management and development.
- Critical thinking, analysis and close attention to small details.

WORK EXPERIENCE

KUWAIT/KAZAKHSTAN PHOTOGRAPHY FREELANCE

DATES FROM - 2009-2012

- Working with clients personally and through remote communication, eliminating concerns, providing information. Set up personal photography equipment and create locations and props for aesthetically pleasing. Shoot images according to the client's needs, considering all aspects, locations and including ambient lighting. Edit images to ensure high quality and correct color correction. He mastered the basics of photography, working with non-professional models of different ages, and networking during photography.

UK, PERSONALITY PROJECTS, PHOTOGRAPHY FREELANCER, VOLUNTEERING

DATES FROM - 2012-2016

- After moving to England, I independently developed new skills in business development with a scientist of a new locality and business ethics. Thanks to my passion for photography, I completed many personal projects during this period, which allowed me to develop my personal vision, style in creating small personal projects and planning them. During this period, I also shot specially planned events for children and adults, planned projects as well as impromptu shots and portraits. With the help of this experience, I developed attention to detail, working with children and families, showing more patience and flexibility, and developing communication skills when working with large groups of people. The organization and a clear understanding of the process allowed me to shoot at celebrations and weddings where you need to adjust to the situation, respond quickly and adjust to new circumstances. Consistent excellent results and my creative vision gave me regular customers and a lot of positive feedback.

Volunteering- BRASS Befriending Refugees and Asylum Seekers

SIFGP Society of International Fashion & Glamour Photographers

SWPP Society of Wedding &Portrait Photographers

DATES FROM- JUNE 2017

LANGUAGES

- English - Good
- Russian - Native

HOBBS

- Sewing, embroidery and many other handicrafts, these skills have helped me create the look and props for many of my personal and commercial projects. In the past, my main hobby was photography, I am glad that now I can make a career out of it. Now I like to walk in new wild places, this allows me to find new beautiful locations for photography.